



# Local Business SEO Packages

These packages are designed for small to medium sized businesses with an uncomplicated web presence consisting of between 5 and 10 individual pages. There are three options to choose from below, and we can further customize any package to better meet your needs and objectives. For ecommerce sites, smaller or larger sites please call us today to discuss your options.

**The Basic Package** is for the business owner who manages their own website and needs some guidance for improving their site optimization. This package includes a site findings report and basic site recommendations report derived from technical analysis of the site identifying specific actions that the site owner can implement.

**The Full Package** is for the business owner who manages their own website and would like very specific recommendations for improving their site optimization. This package includes a full business review, and full and specific recommendations for all on-site SEO elements based on competitive analysis, keyword/phrase research, and technical analysis.

**The Comprehensive Package** includes everything from the Full Package but in lieu of a site recommendations report, Getting Brighter completes all the SEO recommended actions.

	Basic	Full	Comprehensive
	Basic SEO site review and recommendations	Full Site Review with comprehensive recommendations report	Comprehensive SEO site review and recommendations implemented
<b>What's Included?</b>			
Online Business Survey	✓		
Basic Site Analysis	✓		
Full In-Person Business review		✓	✓
Site Findings Report	✓	✓	✓
Basic Site Recommendations Report	✓		
Keyword/Keyphrase research		✓	✓
Full SEO Site Analysis		✓	✓
Full Site Recommendations Report		✓	
Implementation of Site Recommendations			✓
Fee	<b>\$300</b>	<b>\$650</b>	<b>\$1750</b>

*NB - The above fees do not include authoring page content. For Comprehensive package the client must provide remote website editing access.*

[www.gettingbrighter.com](http://www.gettingbrighter.com)

Call or email Keith today: 647-223-9703 keith@gettingbrighter.com